



AMERICAN BEAUTY SCHOOL

FALL 2026

BACK BY
POPULAR
DEMAND

BRAIDING 101
(Pg. 7)

SEE OUR
SALON & SPA
SERVICE
MENU
(Pg. 11)



WE ARE
Moving!

SEE YOU SOON AT
OUR NEW BRONX
LOCATION!

AWARD
WINNING
BEAUTY
TEAM
(Pg. 9)

CHECK OUT
OUR
NEWEST
CLASS

STATE BOARD
PREP CLASS
(Pg. 8)

MAKE BEAUTY **YOUR** BUSINESS

ABS Today



1380 Metropolitan Avenue • Bronx, NY 10462
(718)931-7400

For a Beautiful Education™

The Back Story

American Beauty School (ABS) opened more than 50 years ago, and was built on a foundation of diversity, success, and innovation. Through decades of work, ABS has been cultivating our curriculum and values through exploration and creativity. We have strived to create an educational experience that prepares cosmetologists, nail technicians, and estheticians to make beauty their business.

ABS Today

ABS has been working hard to provide our students an exceptional educational experience. We have become a staple in the Bronx community and developed relationships with salon and spa owners in the New York City area.

Many of our graduates have gone on to create their own success in personal businesses or premiere salon and spas. Our students are lifted up by a large alumni base and experienced, passionate instructors. We aim to support them from the day that they step through our doors and throughout their beautiful careers. An education at American Beauty School can be the solid foundation you are looking to make beauty your business.



MAKE BEAUTY YOUR BUSINESS

Now
offering
classes in
Spanish!

Our State Board Programs

Cosmetology Program

(1000 hours)

CLICK ME



Our hybrid State Board Cosmetology Program encompasses theory and hands-on training to ensure graduates excel in:

- Sanitation
- Sterilization
- Shampooing & Rinses
- Hair Analysis
- Scalp Treatments
- Skincare & Makeup
- Manicuring
- Haircutting
- Hair Coloring
- Permanent Waves
- Chemical Hair Straightening
- Hairstyling
- Salon Management
- Professional Development
- Chemistry & Much More!

SCHEDULE OPTIONS

Schedule	Days	Class Time	Duration
Full Time Day	Mon - Fri	9:00 am - 3:30 pm	Approx. 8.5 months
Part Time Day	Mon - Fri	9:00 am - 1:00 pm	Approx. 12.5 months
Part Time Evening	Mon, Wed, Thu & Sat	6:00 pm - 10:00 pm 9:00 am - 1:00 pm	Approx. 16 months



GOLDWELL.



Tuition and Fees

ABS is committed to providing affordable beauty education with a variety of flexible payment options to fit your budget. **Information on tuition and costs is available on our website**—scan the QR code to learn more and take the next step toward your future in beauty.

CLICK ME



Esthetics Program

(600 hours)



Our hybrid State Board Esthetics Program is a thrilling blend of theory and hands-on experience, designed to mold you into a skilled esthetician. You'll study:

- Infection Control
- Anatomy & Physiology
- Skin Structure & Functions
- Skin & Body Nutrition
- Skin Disorders & Diseases
- Hair Removal
- Facials & Body Procedures
- Skincare Ingredients
- Skin Analysis
- Makeup Application
- Business Practices & Career Skills
- Intro to Advanced Esthetics
- Hands-on & Much More!



Esthetics Kit



Makeup Kit

SCHEDULE OPTIONS

Schedule	Days	Class Time	Duration
Part Time Day	Mon, Tues, Wed	9:00 am - 3:30 pm	Approx. 8.5 months
Part Time Evening	Mon, Wed, Thu	6:00 pm - 10:00 pm	Approx. 12 months



dermalogica
partnership school

MD partner school
Make-up design'ry

MAC pro

Tuition and Fees

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Nails Specialty Program (250 hours)

CLICK ME



Our State Board Nail Specialty Program provides students with the essential skills and knowledge via practical hands-on experience with expert theory instruction. Students will study:

- Safety and Health
- Anatomy of the Nail, Hand, Arm, Foot, and Leg
- Bacteria and Infectious Diseases of the Nail
- Skin Disorders & Diseases
- Methods of Infection Control
- Client Consultations
- Manicuring
- Pedicuring
- Massage of the Hand & Arm
- Tip Application & Design
- Liquid & Powder Nail Extensions
- Nail wraps
- Gel Nails
- Nail Art
- Retailing Techniques
- Business Practices
- Job Skills & Much More!

SCHEDULE OPTIONS

Schedule	Days	Class Time	Duration
Part Time Day	Mon, Tues, Wed	9:00 am - 3:30 pm	Approx. 14 weeks
Part Time Evening	Mon, Wed, Thu	6:00 pm - 10:00 pm	Approx. 21 weeks



LECHAT

cuccio™
LUXURY SPA PRODUCTS for HANDS, FEET & BODY

ORLY®

Tuition and Fees

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CLICK ME



Continuing Education

Students, graduates, and licensed cosmetologists, estheticians, and nail technicians can return to ABS to continue their professional journey. Our advanced programs allow beauty professionals to expand their expertise, stay current with industry trends, and refine their craft.

Hosted Classes

Brow Lamination & Lash Lift • \$499 SUGAR LASH PRO

Master one of the newest beauty trends - Brow Lamination! Learn to LIFT, SET, NOURISH, and customize your client's brow lamination by using a combination of add-on products and procedures, including:

- Lash Lift
- Lash Lift + Plump + Glaze
- Lash Lift with Bottom Lift

Pre-reqs: Cosmetology License. Kit included.

HANDS-ON DATE: October 3, 2026

Pay over
time with **affirm**



SUGAR LASH PRO Lash Extensions • \$499



With long, luscious lashes now all the rage, there's no better time to get more familiar with the various lash services. In this new course, students will learn about:

- Lash theory
- Lash Styling
- Hygiene
- Application
- Sanitation
- & Much more!

Pre-reqs: Cosmetology or Esthetics License. Kit included.

HANDS-ON DATE: September 19, 2026

Pay over
time with **affirm**



Oncology Esthetics • \$1499

A hybrid course designed to help estheticians safely and confidently care for clients undergoing cancer or autoimmune treatments, including selecting safe spa products and modifying treatments. This course has been awarded by Dermascope Magazine as the Best Course two years in a row

Pre-reqs: Licensed Esthetician or Licensed Cosmetologist. Kit included.

Location: New York Institute of Beauty 11 Oval Drive, Suite #180 Islandia NY 11749

VIRTUAL START DATE: November 6, 2026

HANDS ON DATE: November 14&15, 2026

Pay over
time with **affirm**



ABS is
proud to
present!

Connect With Us on Social Media

We actively post on Instagram, TikTok, Facebook, and YouTube so you can get a glimpse at life here at ABS!



Upcoming Workshops



"Back by Popular Demand"

Braiding 101 • \$35 (kit included)

Are you looking for a different hairstyle but don't want to make any drastic changes to your hair? Braids are an excellent choice! In this 2-hour hands-on workshop, you will learn:

- pre-existing hair conditions
- safe stretching of the hair & importance of sectioning
- supplies for successful braiders
- detangling techniques
- hands-on methods for plaits, banding, and wrapping

CLICK ME



DATE: September 16, 2026 6:00PM-8:00PM



Zombie Bootcamp • \$35

Do you love zombies? Want to learn how to create cuts and bruises to create your own zombie look?

Zombie Boot Camp is designed for makeup artists that want to explore their spine-chilling, creative side. Learn the techniques used to create the most talked-about character at any Halloween event!

CLICK ME



DATE: October 21, 2026 6:00PM-8:00PM



Holiday Nail Art • \$35

(kit included)

Do you love the different nail colors and styles that come with the changing seasons? Join us for this introductory workshop where you can learn and practice some of the hottest nail trends. We'll dive into the season's hottest colors, nail shapes, and designs.

CLICK ME



DATE: November 11, 2026 6:00PM-8:00PM

Events



ATTEND OUR UPCOMING CAREER FAIR

Monday, October 5, 2026 1:00 PM - 4:00 PM

EXCLUSIVELY FOR

AMERICAN BEAUTY SCHOOL

STUDENTS & GRADUATES

Join us and connect with top employers and industry leaders in the beauty field. Meet with representatives from leading salons, spas, and beauty companies to learn about job opportunities and different career paths!

■ Bring Your Resume

Are you a grad with your own business looking to hire? Sign up to secure a table!

CLICK ME



■ Make Professional Connections

Are you a student or grad seeking employment? Sign up to join us!

CLICK ME



■ Win Prizes

State Board Prep Class • \$99

Thursday, August 27, 2025 2:00 PM - 4:00 PM

Prepare with confidence for your New York State licensing exam! This interactive 2-hour Study Prep Class is designed to help cosmetology, esthetics, and nail specialty graduates review key concepts, strengthen test-taking skills, and identify areas that need additional focus before exam day. Attendees will:

- review frequently tested topics
- practice sample exam questions
- learn effective study techniques
- receive tips for managing test anxiety and improving exam performance.

CLICK ME



Are you an
ABS Grad?
Call or email
us for vip
pricing!

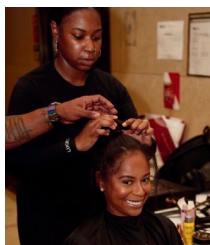
CLICK ME



Early Acceptance
**Your Future
Begins Here**



ABS Beauty Team



At ABS, we are proud to provide this platform for our aspiring artists to launch their professional journeys in the beauty and fashion world. Catch the ABS Beauty team this upcoming September 2026 at the next season of New York, Fashion Week Brooklyn, and Bronx Fashion Week!

This September 2026, the ABS Beauty Team takes the spotlight once again at New York Fashion Week—bringing skills, creativity, and professionalism to one of the biggest events in beauty. Think you're next? Scan for more info:

CLICK ME



NYFW Bootcamp • \$35

Gear up for New York Fashion Week! Led by the lead makeup artists and hair stylists of ABS's Beauty Team, you will learn and practice this season's desired runway looks and what to expect at fashion shows. You are welcome to bring your hair and/or make up kit for a kit assessment.

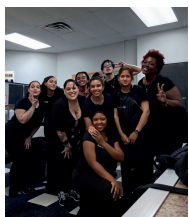
Attendees will receive a \$35 Specialty Workshop Product Voucher that can be used to purchase products the night of the event.

DATE: August 26, 2026 6:00PM-8:00PM

CLICK ME



Our Culture



How You Get Started

STEP 1

Speak with Our Admissions Team

You don't have to figure this out on your own—we're here for you. Our friendly admissions team is happy to answer your questions, walk you through your options, and even set up a tour so you can see the campus for yourself. Just scan the QR code to reach out—we'd love to connect!

CLICK ME



STEP 2

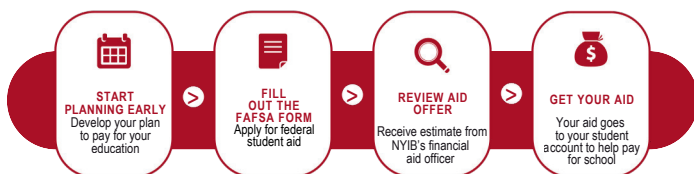
Gather Your Materials

We're excited to support you on this next step of your journey! To help us get you started and ensure everything goes smoothly, we'll need the following documents as part of the admissions process:

- Proof of Date of Birth (Driver's License, Passport, Birth Certificate)
- Education (High school diploma, GED, Official Transcripts, Foreign Evaluation)
- Social Security Card (Or Tax ID number)

STEP 3

Start Your Financial Aid Process!



We know the financial aid process can feel overwhelming or even scary—and that's completely okay. You're not expected to figure it out on your own. Our financial aid experts are here to guide you, explain your options, and support you every step of the way.

Your education is an investment in you and your future, and at ABS, we're proud to offer financial aid to students who qualify. We provide several options to help make your education possible, including:

■ Pell Grants

■ Federal Student Loans

■ Unsubsidized Direct Loans

■ Payment Plans

Call 718.931.7400 or email
info@americanbeautyschool.edu

GET STARTED NOW!
SCHOOL CODE: 039034

CLICK ME



Wondering if scholarships might be an option for you?

There are a number of scholarships available to our students and our admissions team is here to guide you, answer your questions, and help you apply every step of the way to our students and our admissions team is here to guide you, answer your questions, and help you apply every step of the way!



Licensed by New York State Department of Education
National Accrediting Commission of Career Arts & Sciences



Salon & Spa Service Menu

**Get a glimpse of our most-loved services
that keep clients coming back for more!**

Hair Services

Shampoo & Cut.....	\$10
Shampoo, Cut & Blow Out.....	\$25 and up
Fingerwaves.....	\$20
Basic Flat Twists.....	\$30 and up
Braiding (Cornrows).....	\$50 and up
Box Braids (Medium).....	\$50 and up
Loc & Style.....	\$50 and up
Loc Retightening.....	\$40 and up
Formal Styling (updo).....	\$50 and up
Single Process.....	\$40 and up
Double Process.....	\$50 and up
Partial Highlights or Lowlights.....	\$40 and up
Relaxer.....	\$60 and up
Care-Free Soft Curls.....	\$45 and up
Permanent Wave.....	\$40 and up

Skincare Services

ABS Signature Facial.....	\$35
Aromatherapy Facial.....	\$35
Age Smart Facial.....	\$45
Clear and Bright Facial.....	\$45
Powerbright Facial.....	\$45
Ultra Calming Facial.....	\$45
Glycolic Sugar Peel.....	\$45
Back Treatment.....	\$45
The Melt Away.....	\$70

Nail Services

Manicure.....	\$10 (\$15 Gel)
Pedicure.....	\$15 (\$20 Gel)
Callous Removal.....	\$3
Full Set Acrylic.....	\$20 and up
Full Set Tips.....	\$20 and up
Full Set Gel.....	\$20 and up

Makeup Services

Basic Makeup Application.....	\$10
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All services are performed by students under the supervision of Licensed Teachers.

Waxing Services

Upper Lip.....	\$5
Chin.....	\$5
Eyebrow.....	\$5
Arm.....	\$15
Under Arm.....	\$15
Half Leg.....	\$15
Full Leg.....	\$25
Chest.....	\$25
Back.....	\$25

**SCAN TO SEE
OUR FULL
LIST OF
SALON AND
SPA SERVICES**

CLICK ME



OUR GIFT TO YOU!

Present this coupon
to receive **20% off**
your first service at
our salon & spa!



